

## MEDIA MONITORING

### Manly Chamber of Commerce (Online) May 2007

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#### **Working hours and productivity – the business and human conflict**

*The long hours worked by Australian employees could be a thing of the past if younger workers have their say.*

The long hours worked by Australian employees could be a thing of the past if younger workers have their say.

Not content to face work place stress, burn out and unpaid overtime, younger people entering the workforce are evaluating working conditions offered by prospective employers and choosing to work where work/life balance is a priority. According to Alan Alderson from Prosell, companies need to rethink their work culture and adapt to suit employees priorities. "Many multinational companies are experiencing the consequences of 'old school' such as valuing staff based on the hours spent at the office alone rather than productivity levels. What we are seeing is after 20 or so years at a company, many top level managers leave or take indefinite stress leave."

"Today, staff want to be valued by their employer and have their individual needs met whether it be the flexibility to start and finish earlier to ensure children are collected from school or whether it is support in achieving a personal health goal," Alderson said.

"If employers are open to providing these flexibilities, within reason of course, they are implementing strategies that go a long way to ensuring staff are content and happier in their roles thus increasing productivity and longevity in the role."

To learn more about how Prosell can assist in delivering a practical solution to your company please contact Alan Alderson at Prosell on 02 9007 9874 or email [alan.alderson@prosell.com.au](mailto:alan.alderson@prosell.com.au).

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